



**COMPANY**

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**PROFILE**

# ONE-STOP SHOP

## FOR ALL YOUR INDUSTRIAL NEEDS



**BELLSTONE**  
One Stop Shop



**TOO MANY STORES**



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# About **BELLSTONE**

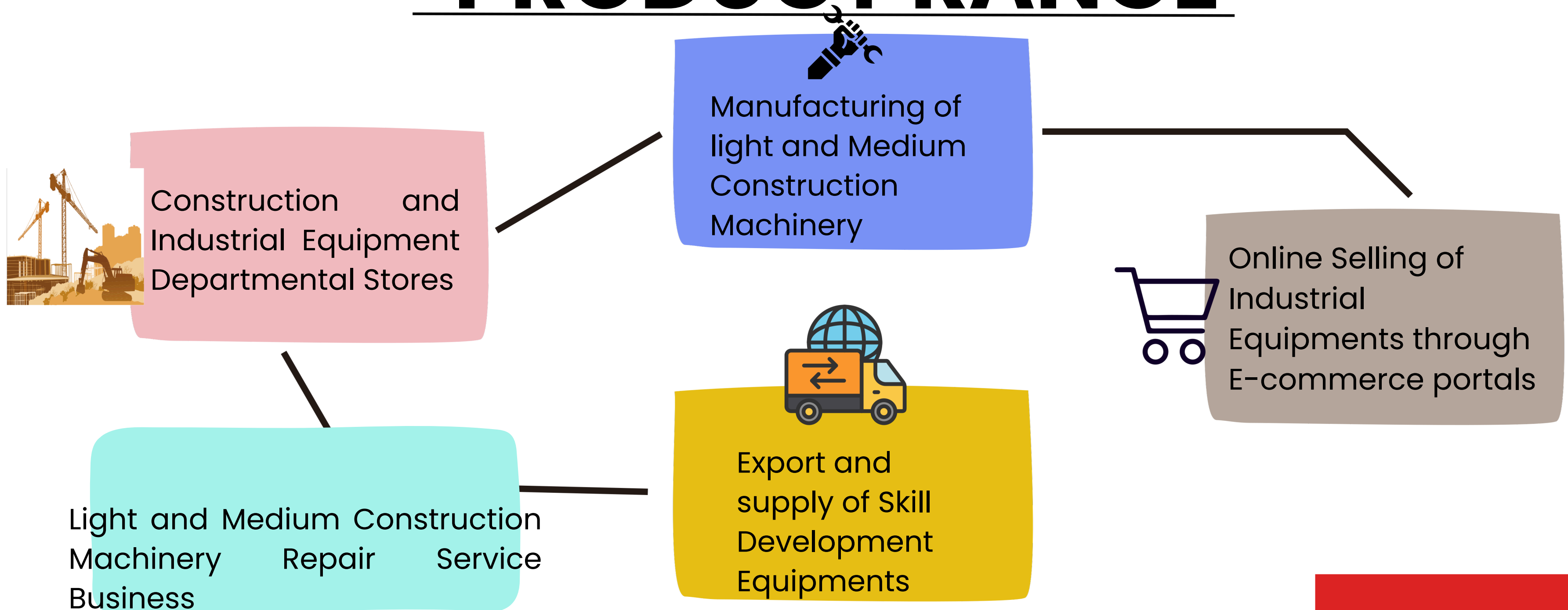
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Founded in 1992 by visionary Mr Ashish Sethi, **Bellstone Hitech International Ltd.** has grown from a modest Industrial supply business in New Delhi into one of India's leading **Industrial and Construction Equipment** companies. With over three decades of innovation, quality, and customer trust, Bellstone has become a one-stop solution for Industrial, Educational, and Construction Equipment needs. The company transitioned from a partnership firm to a limited company in 2020, marking a new era of growth and expansion.





# OUR BUSINESS VERTICALS AND PRODUCT RANGE



# **1. Construction Machinery & Equipment**

Steel Bar Cutting Machines and Steel Bar Bending Machines manufactured in-house, developed as direct substitutes for Chinese imports and inspired by advanced Italian engineering and design standards. The company also manufactures Concrete Mixers of various capacities, Fogging Machines, and other Construction equipment using modern production techniques and quality-controlled processes.

In addition to manufacturing, the company supplies a comprehensive range of construction machinery and equipment including Bar Cutting and Bending Machines, Rebar Bender, Rebar Strip Bender, Rebar Thread Rolling Machine, Coil Making Machine, CNC Steel Bar Stirrup Bender (BHI Mini), Concrete Cutter, Plate Compactor, Tamping Rammer, Reversible Plate Compactor, Portable Hydraulic Mixer with Tower Hoist, Two-Pole Lift Mixer with Hydraulic Hopper, Single Bin Mixer, Two Bin Mixer, Concrete Mixer with Hydraulic Hopper (Engine / Motor Operated), Mobile Batching Plant, Reversible Mini Batching Machine, High-Speed Vibrator, Vibrator Nozzle, Submersible Pump, High-Pressure Washer Pump, Water Pump, Wet Tile Saw, Professional Brick Saw, Floodlight Tower, Mobile High-Rise Lift Table, Suspended Working Platform, Semi-Automatic Brick Plant, Semi-Automatic Paver Making Machine, Double Drum Roller, Power Trowel, Vacuum Pump, Surface Finishing Screen, Double Beam Vibrator, Monkey Lift, Monkey Crane, etc.





## **2. Industrial Equipment**

Instrumentation Equipments such as Pressure Gauges, Thermocouplers, Industrial Valves, Flow meters, Rotameters, Hydrometers, Manometers, Turbine flow meters, Diesel Fuel Dispenser, Dial Gauge, Float Switch, Temperature gauges etc.

Surveying Instruments such as Automatic Levels, Auto Levels, Theodolites, Steel Measuring Tapes, Brunton Compass, Prismatic Compass, Distance Measuring Instruments, Aluminium Levelling Staff etc.

Material Testing Laboratory Instruments such as Cube Testing Machine, Liquid Limit Determination Apparatus, Cube Moulds, Universal Oven, Aggregate Impact Tester, Vibrating Table, Vibrating Machine, Length Gauge, Testing Sieves, Cone Penetrometer Apparatus, CBR Test Apparatus, Le-Chatelier's Mould, Flow Table, Marshall Stability Apparatus, Los Angeles Abrasion Testing Machine, Sieve Shaker, Rapid Moisture Meter, Slump Cone Apparatus, Soil Compaction Apparatus, Sand Replacement Cylinder, etc.

Safety, Security, Tools & Hardware Equipment.

Personal Protective Equipment (PPE) including Safety Helmets, Gloves, Goggles, and Road Safety Signs.

Industrial Tools and Hardware such as Angle Grinders, Impact Drill Kits, Drill Machines, Air Compressors, Bench Drill Machines, Bench Grinders, Garage Maintenance Tool Kits, Blowers, Heat Guns, Cut-Off Machines, Marble Cutters, Demolition Hammers, Stirrers, Rotary Hammers, Split-Level Hydraulic Pallet Trucks, Hydraulic Drum Lifters, Welding Machines, General Tools, Pulley Blocks with Motor, and Fire Fighting Equipment.

### 3. Online Business

Bellstone has successfully expanded into digital commerce through its online platform, **www.bellstoneonline.com** and through other reputed E-Commerce portals.. The platform is designed to provide customers with a convenient and time-efficient purchasing experience by offering doorstep delivery and responsive online services.

The company is committed to supplying high-quality products while operating with a strong focus on customer satisfaction as its core objective. All business efforts are directed towards achieving the highest standards of service excellence. Through consistent performance and sincere customer-centric practices, the company has built long-standing relationships with several high-profile clients.

**BELLSTONE**ONLINE.COM

Search 

www.bellstoneonline.com



**90,000 Instruments/Equipment/Machines  
Ready Stock Available**

Instrumentation, Pneumatic Automation & Boilers Valves, Electrical,  
Construction Machinery, Laboratory, Safety Equipment, Machine,  
Hardware/General Education, Medical Equipment, Tools, etc.

**Bellstone Online Departmental Store Serve You  
Any Time Any Place.**

 **Registered Address :** 3755  
G.F. Main Chawri Bazar,  
New Delhi - 110006 India

 Buyer Register at  
www.bellstoneonline .com

 +91-11-43829995,  
+ 91 8130410446

 info@bellstoneonline.com

Online Operation Address  
3755, G.F.,Chawri Bazar,  
Delhi - 110006

 90,000+ Products  1500 + Brands  Authenticity Guaranteed  Easy Returns



## 4. Export Business

Bellstone Hitech International Limited operates an active and well-established export division, catering to reputed international organizations and institutions across the globe. The company regularly exports its products to leading global agencies and multilateral organizations, including the **United Nations and its allied bodies such as UNIDO, WFP, IAPO, UNOPS, UNDP, UNICEF, FAO, IAEA, ILO, ITC, ITU, UNRWA, WMO, WFP, UNGM, UNDB, WHO, as well as the World Bank and the Asian Development Bank (ADB).**

The company adheres strictly to internationally accepted quality, safety, and compliance standards in all export operations. To ensure consistent product quality and reliability, Bellstone Hitech International Limited operates its own independent Test House and Inspection Facility under the name “Japsin Test Research Centre.” All materials undergo thorough inspection and quality verification by qualified field inspectors prior to dispatch. Through its strong quality control systems, professional export management, and compliance-driven approach, the company has established long-term and trusted relationships with international clients worldwide.



## **5. After-Sales Service / Repair / AMC (All-India Basis).**

Bellstone built a strong and reliable brand that customers trust for delivering thoroughly tested, dependable, and high-quality products. At Bellstone, service does not end with the sale; rather, the sale marks the beginning of a long-term and mutually beneficial partnership with our customers.

The company offers comprehensive after-sales support across India, which includes:

**On-Site Training:** Practical training is provided to foremen and machine operators at the project site to ensure safe handling, efficient operation, and smooth performance of the machines.

**Technical Support:** Qualified company technicians are deputed to customer sites to diagnose and resolve technical issues promptly, ensuring maximum value and minimum downtime.

**Field Service Support:** A strong network of over 50 service engineers and multiple mobile service vans enables the company to provide timely field support across locations.

**Spare Parts Availability:** The company maintains a ready stock of genuine spare parts for all machines supplied, ensuring quick dispatch and minimal operational delays for customers.

Bellstone's after-sales service is widely regarded as unmatched, with round-the-clock customer support, fast spare-parts delivery, and effective problem resolution even in complex operating conditions.

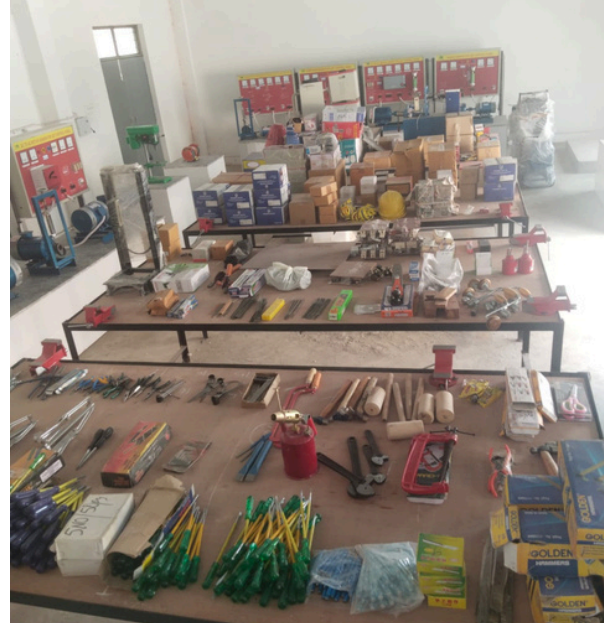
The company employs highly qualified engineers and technicians who provide maintenance, repair, and servicing solutions to various industrial sectors. Bellstone Hitech International Limited also enters into Annual Maintenance Contracts (AMC) and service agreements with organizations for regular repair and upkeep of equipment.

To further ensure quality and reliability, the company operates a fully equipped and standardized Test House capable of conducting comprehensive testing such as pressure testing, temperature testing, electronic testing, tool inspection, and chemical laboratory testing. Repair and refurbishment of instruments and equipment are undertaken at reasonable costs and are supported by warranty.

Japsin Test House, New Delhi (India)—an integral part of the organization—is a well-organized and experienced testing facility providing testing, calibration, and quality control services for industrial applications. Its quality management system is based on ISO / IEC standards, ensuring high levels of accuracy, reliability, and compliance.

## 6. Supply of Skill Development Equipment

**Bellstone** is a leading supplier and exporter of technical and skill development equipment used in industrial training institutes (ITIs), vocational centers, and educational institutions. Till now we have supplied to more than 600 **Govt and Private** Institutes. The company supplies complete lab setups and training modules to support governments, universities, and organizations. Now Bellstone is expanding to African and other Developing countries with the aim of equipping the youth with right skills and training. These exports promote hands-on learning and human capital development across developing countries, strengthening Bellstone's global reputation as a reliable education technology supplier.



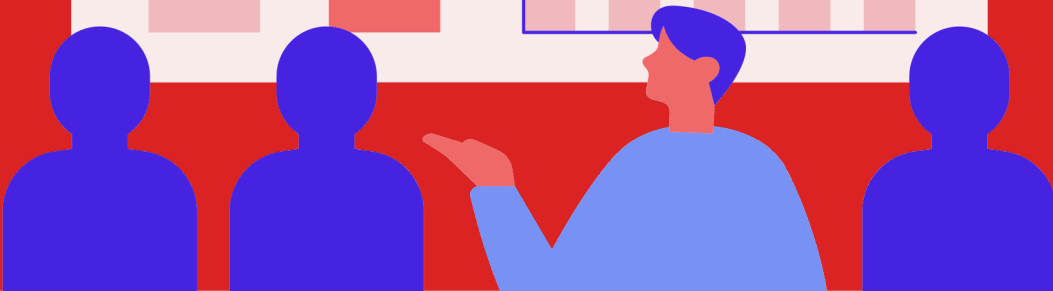
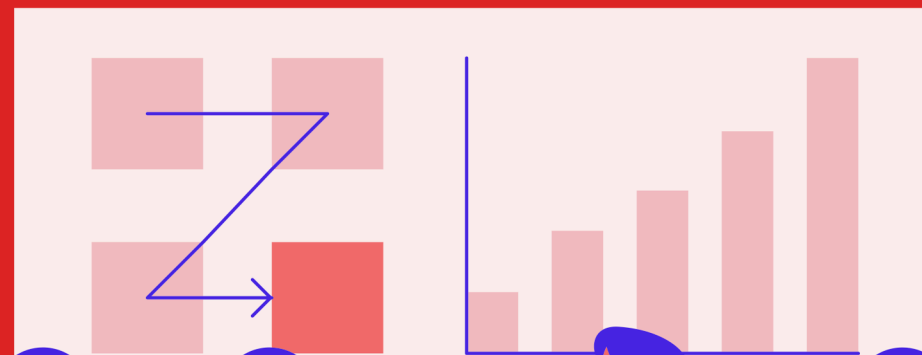


# OUR TEAM

The company has 90 regular employees on its roll. Details are mentioned below:

- 1. Administration : 6
- 2. Skilled Workers : 15
- 3. Technical Staff : 8
- 4. Diploma Holder : 6
- 5. Engineers (Production) : 2
- 6. Quality Control Inspectors : 23
- 7. Sales & Service Executives & Engineers : 30

Total – 90 Employees





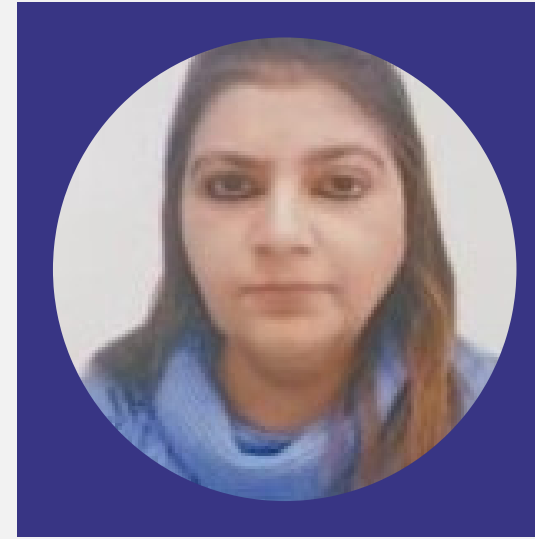
# Meet The Team



**Madan Lal Sethi**  
(Director)



**Ashish Sethi**  
(Managing Director)



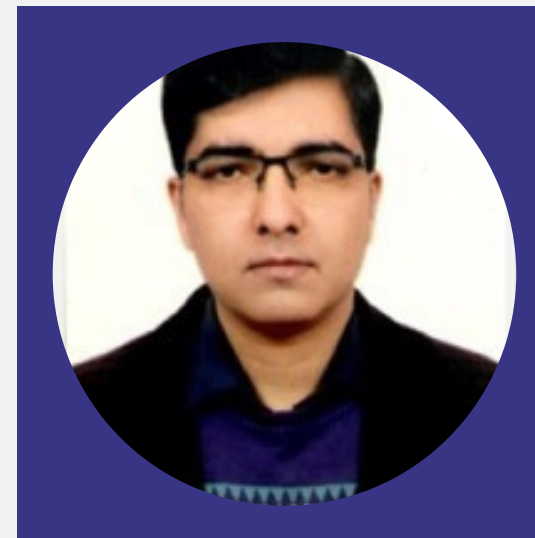
**Deepika Sethi**  
(Director)



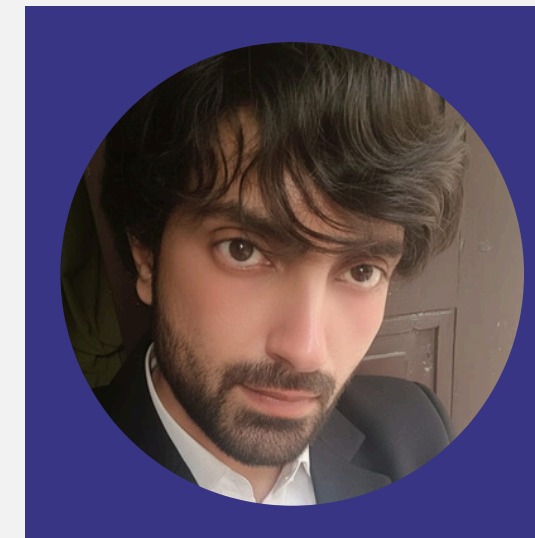
***Khushi Sethi***  
(Director)



**Ashish Rout**  
(GM Sales)



**Pankaj Mishra (CFO)**



***Nashit Ghayas (IT incharge)***



# VISION

Our vision is to become India's largest and most trusted marketplace—both online and offline—for all Construction equipment needs. We aspire to set the industry benchmark for convenience, reliability, and scale, while positioning Bellstone as the default supply partner for contractors, real estate developers, and infrastructure companies nationwide. Beyond being a one stop destination, we also envision establishing ourselves as a leading manufacturer and Repair Service provider of light and medium construction machinery, ensuring quality, cost efficiency, and self-reliance. With this focus—retail + manufacturing + Repair service—we will create an ecosystem that no competitor can easily replicate. We see Bellstone not just as a business, but as a pioneer in organizing India's construction supply chain. Our ultimate goal is to scale profitably with strong margins, strengthen our brand, and prepare for a future IPO—delivering both value to our investors and lasting impact to India's infrastructure sector.

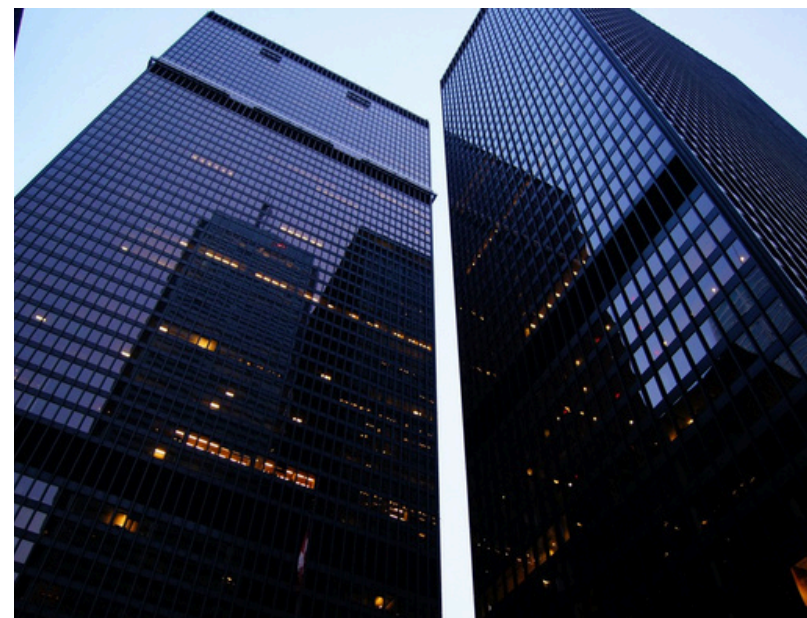


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# MISSION

Our mission is to revolutionize the procurement for Construction equipment and Industrial Equipment in India. We aim to eliminate the inefficiencies, delays, and fragmentation contractors face today by building a nation wide chain of Construction Departmental Stores- modern, organized hubs where every product is available under one roof with ISO-certified quality. At the same time, we want to embrace innovative digital technologies to create an integrated online platform, giving contractors and infrastructure developers real-time access to inventory, pricing, and delivery. By combining physical stores with digital convenience, we will ensure that builders—from small contractors to large infrastructure companies—can procure everything they need quickly, reliably, and transparently. Our mission is not only to provide products and services, but also to build trust, save time, and empower India's infrastructure growth.





# OUR JOURNEY

**1995** 

## The Beginning

Mr Ashish Sethi (Founder) started the company as a dealer and distributor of industrial products

**1998**



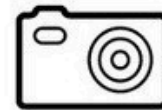
1st Manufacturing Plant  
Successful Installation of First  
Manufacturing facility in Delhi for  
Industrial Thermometers.

**2008**



1st Construction  
Departmental Store  
in UP.

**2010**



Established Departmental  
Store in Assam for  
catering North East  
Regions.

**2011**



Started exports  
division

**2017**



Launched Departmental  
stores in Nepal and South  
India

**2020**

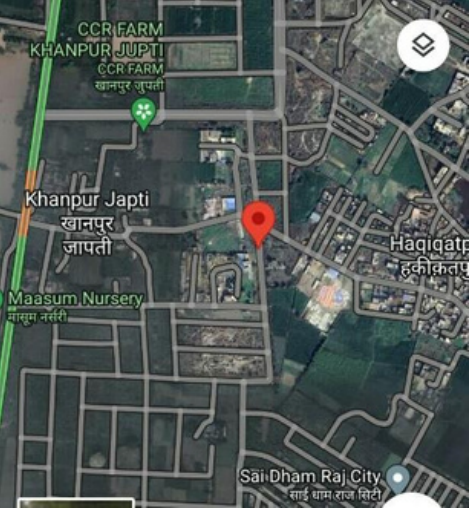
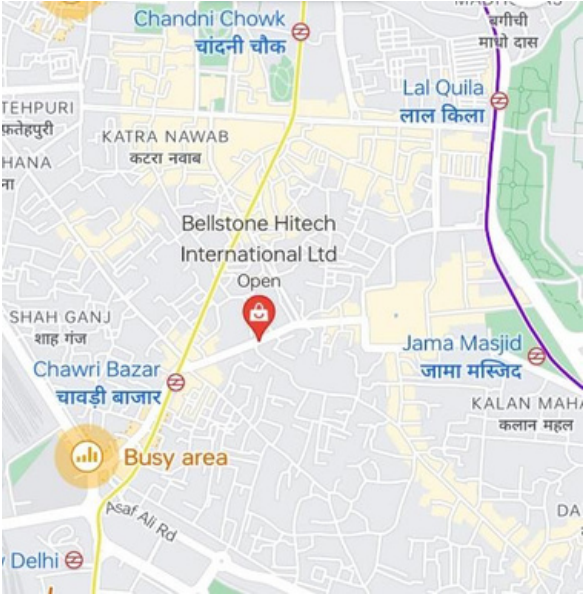


Company becomes  
Public Limited Company

**2023**



Started Manufacturing  
of Medium  
Construction Machinery

| Our Divisions and other Representatives |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                         |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SL. NO.                                 | Office Addresses                                                                                                                                                         | Contact Persons                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | MAP                                                                                                                                                                                                                     |
| 1.                                      | <b>BELLSTONE HITECH INTERNATIONAL LIMITED</b><br><b>Construction Departmental Store</b><br>KhasraNo. 458, MINVillage,<br>Harampur, Loni, Ghaziabad, Uttar Pradesh-201102 | <b>Mrs. Deepika Sethi</b><br>Director<br>Mo: 09810539443<br><br><b>Mr. Rahul Kashyap</b><br>Sales Manager<br>Mo: 09310039443, 9312483714<br><br><b>Mr. Sandeep</b><br>Service Coordinator<br>Mobile : 9650696952                                                                                                                                                                                                                                                                                                                                                                  | <br><a href="https://goo.gl/maps/AMZkME7FHS1vLwEW6">https://goo.gl/maps/AMZkME7FHS1vLwEW6</a><br><br><b>www.bellstone.in</b>         |
| 2.                                      | <b>BELLSTONE HITECH INTERNATIONAL LIMITED</b><br><b>Industrial Departmental Store</b><br><br>3755, Chawri Bazar,<br>Delhi - 110006. INDIA                                | <b>Mr. Ashish Sethi</b><br>Director<br>Mobile : 9810039443<br>E mail : as@bhi.in<br><br><b>Mr . Sushil Kumar</b><br>Sales Manager<br>Mo: 9311210517<br>Lab Instrumentation<br><br><b>Mr. Lal PratapYadav</b><br>Sales Manager<br>Mo: 9310039444<br><br><b>Mr. Subash Chander</b><br>Sales Manager<br>Mo: 9212176506<br>Tel. : 91-11 23939953<br>(Valves , Fittings)<br>011-45158888 (100 Lines)<br>E-mail : <a href="mailto:ids@bellstonehitech.com">ids@bellstonehitech.com</a> ,<br><a href="mailto:cds@bhi.in">cds@bhi.in</a> ; <a href="mailto:valve@bhi.in">valve@bhi.in</a> | <br><a href="https://goo.gl/maps/wfvYwqhtRa5yYikk6">https://goo.gl/maps/wfvYwqhtRa5yYikk6</a><br><br><b>www.bellstoneonline.in</b> |



|    |                                                                                                                                                                                                      |                                                                                                                                                           |                                                                                                                                                                                                                                                                             |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3. | <u><b>Hyderabad(ShowRoomOffice)</b></u><br><br><b>BELLSTONE HITECH INTERNATIONAL LIMITED</b><br>Show Room: Survey No.:66,67& 68, Plot No.- 7-3-149/15/1,Bapuji Nagar, Gagan Pahed, Hyderabad. 500077 | <b>Mr. Ashish Rout</b><br>Asstt. General Manager<br>Mo: 9650696953<br>E-mail : <a href="mailto:hyderabad@bellstone.in">hyderabad@bellstone.in</a>         | <u><b>Website: <a href="http://www.bellstone.in">www.bellstone.in</a></b></u>                                                                                                                                                                                               |
| 4. | <u><b>Assam (Factory)</b></u><br><br><b>BELLSTONE HITECH INTERNATIONAL LIMITED</b><br><br>Shed No. D1(B/C),Rani Industrial Area Rani, Kamrup, Assam                                                  | <b>Mr. Harmohan</b><br>Service Incharge<br>Mo: 8876059080                                                                                                 | <u><b>Website: <a href="http://www.bellstone.in">www.bellstone.in</a></b></u>                                                                                                                                                                                               |
| 5. | <u><b>Assam Office</b></u><br><br><b>BELLSTONE HITECH INTERNATIONAL LIMITED</b><br><br>2/AB , 2nd Floor City Trade Centre Above Punjab National Bank A.T. Road, Guwahati – 781001 Assam              | <b>Mr. Bibhuti</b><br>Sr. Sales manager<br>Mo: 9864621316<br><br><b>Mr. Santosh Sinha</b><br>Sr. Sales manager<br>9954220374<br>bellstoneghy001@gmail.com | <br><br><a href="https://goo.gl/maps/kGtLHpyuJx3HBD9i7">https://goo.gl/maps/kGtLHpyuJx3HBD9i7</a><br><br><u><b>Website: <a href="http://www.bellstone.in">www.bellstone.in</a></b></u> |

**BELLSTONE ONLINE.COM**

3755, Chawri Bazar,  
Delhi - 110006. INDIA

*Now Buy Online*



**Mr. Ashish Sethi**

**Director**

Mo : 9810039443

**Mr. Nashit Ghayas**

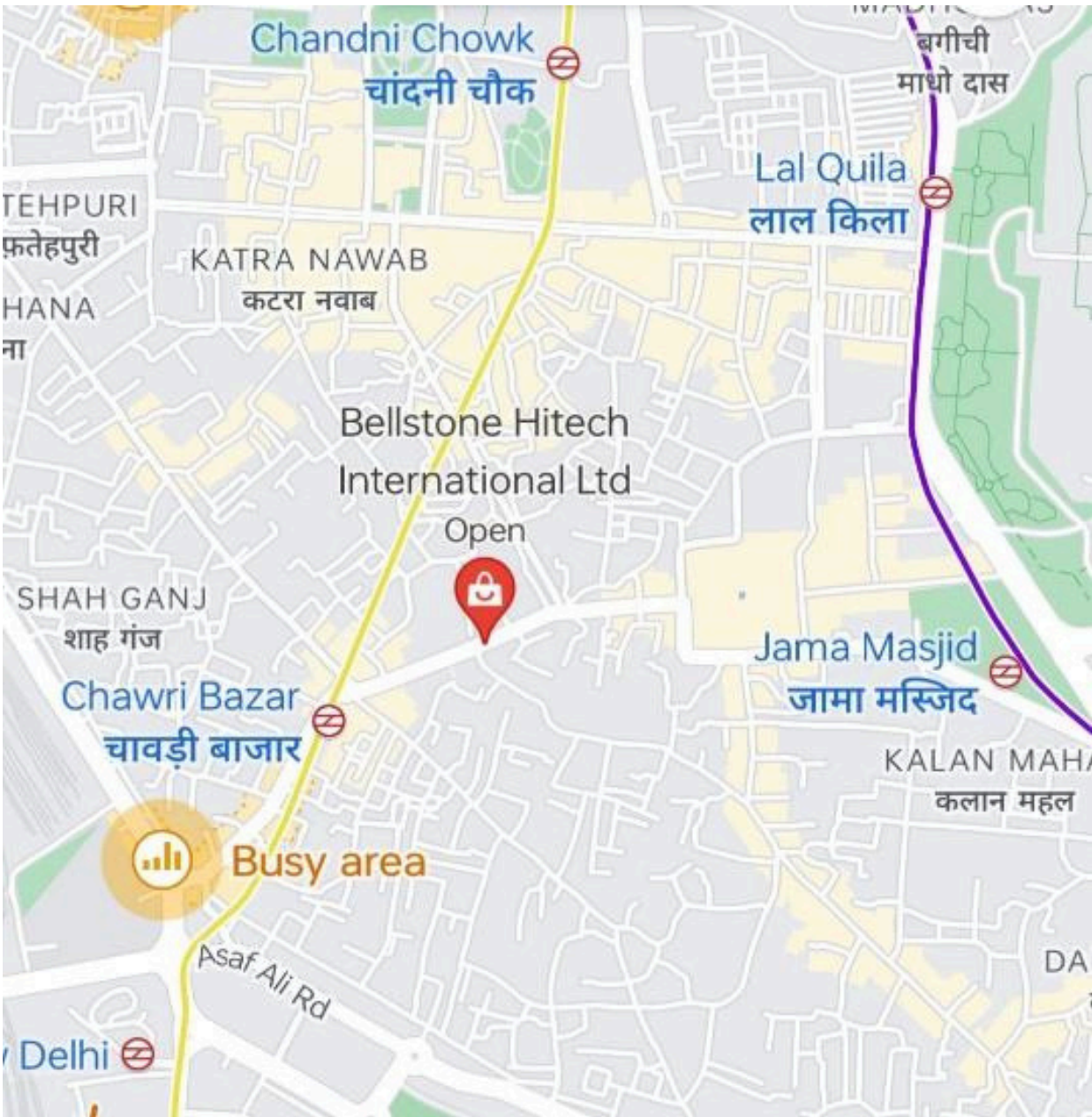
**Sales Executive**

Mo: 9818599554

E-mail-

saburi@bellstoneonline.com

E-mail- info@bellstone.in

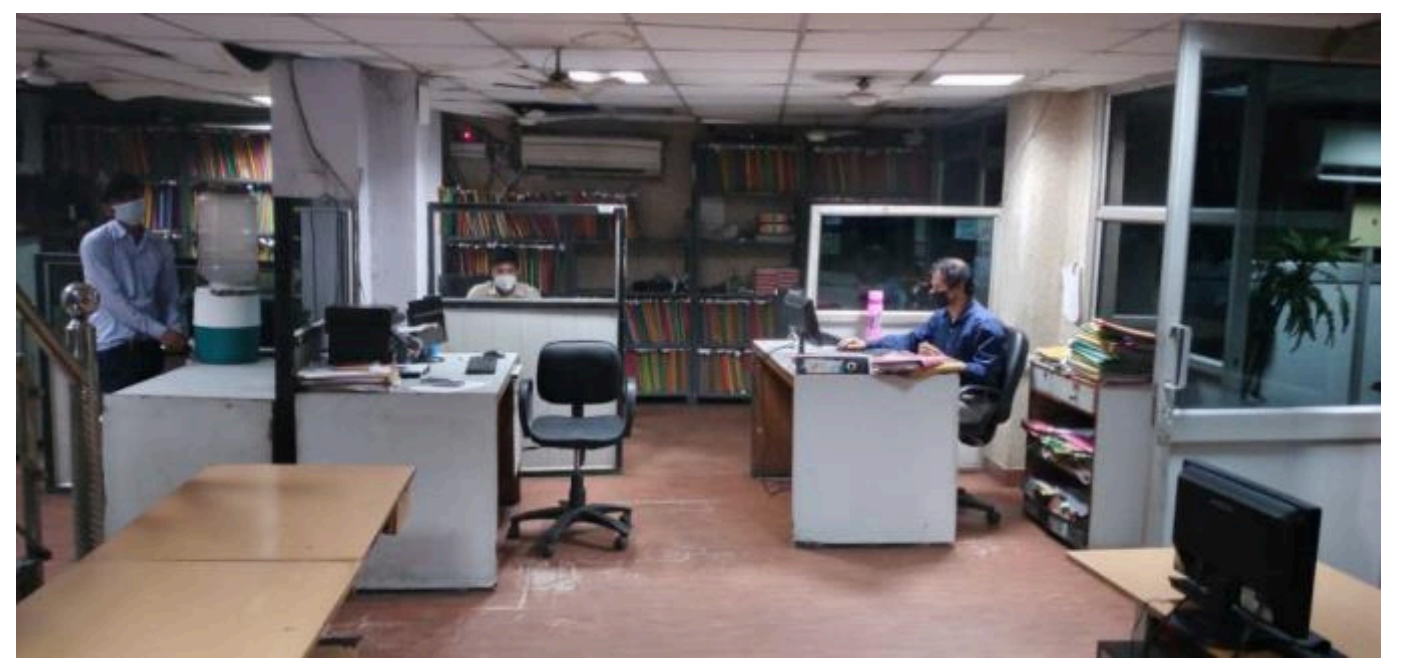


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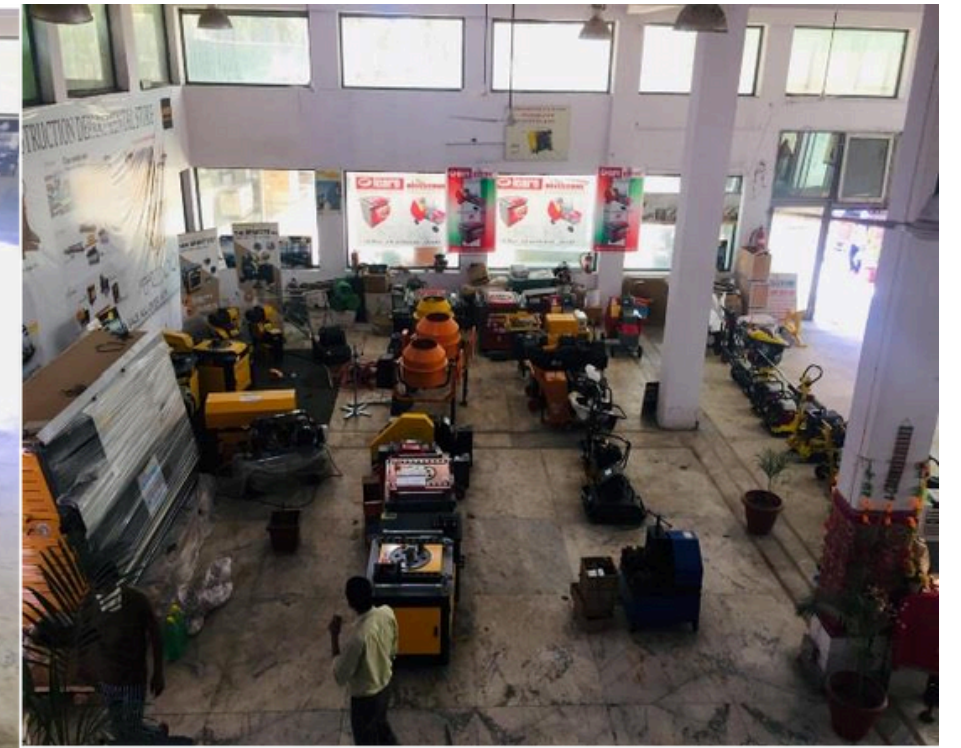
**Website:www.bellstononline.com**



# OUR STORES









# Contact us

 **+91 9810039443**

 **cds@bhi.in**

 **www.bellstoneonline.com,  
www.bellstone.in**

 **Chawri Bazaar, Delhi**





**THANK YOU**